



INTERNATIONAL PROGRAM

THE STUDENT HANDBOOK

FACULTY OF ECONOMICS
SRINAKHARINWIROT UNIVERSITY

ACADEMIC YEAR 2021

GREETING FROM THE DEAN

Welcome to the 2021 academic year.

Given the current crisis of the Covid-19 pandemic situations, it put ourselves in a new and unexpected challenges. We will work together to maintain social distancing and safety standards.

As the new academic year begins it is important you take the time to familiarize yourself with our student handbook. The handbook provides essential information on our program of study, and it is packed with useful general details about the additional support available to students, management teams, academic staffs and academic support staffs.



During the Covid-19 pandemic, our university experiences various changes. Many classes shift to online teaching and learning. It is my hope our students will adjust to these necessary changes. I look forward to watching you grow and support you every step of the way in your journey to the graduation stage.

Assistant Professor Adul Supanut, PhD
Dean of the Faculty of Economics

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Bachelor of Economics Program (International Program) Curriculum of 2021

1. Program title

Bachelor of Economics Program (International Program)

2. Name of degree and field of study

Full Title: Bachelor of Economics (International Program)

Abbreviation: B. Econ. (International Program)

3. Philosophy, significance and objectives of the curriculum

3.1 Philosophy

To provide education to the graduates to acquisition of analytical skills and being able to apply economic knowledge to meet the needs of the international labor market in line with the 21st century learning skills and have ethics.

3.2 The objectives of the curriculum

The qualifications of the program's graduates are as follows:

3.2.1 To produce knowledgeable graduates with economic competence. Being able to analyze various occurring economic and social phenomena. Being able to apply economic concepts and theories to pursue a career in economics and related fields according to international standards.

3.2.2 To produce graduates with economic knowledge coupled with English communication skills and the use of technology to pursue a career that meets the needs of the labor market in both the public and private sectors, both domestically and internationally.

3.2.3 To produce graduates with morality, ethics, public consciousness and social responsibility.

4. Educational Management

4.1 Academic System

An academic system is a semester system in which an academic year is divided into two fifteen-week semesters, according to Srinakharinwirot University regulations for Bachelor program 2005

4.2 Summer session

Summer semester is offered, if necessary, under the consideration of the curriculum committee, Faculty of Economics

5. Transfer of credits, courses, and cross-university registration

In accordance with the regulations of Srinakharinwirot University at the undergraduate level 2005 on the change of student status and credit transfer as follows:

5.1 Pre-semester preparation is to be carried out. Instructors are to be assigned by the curriculum committee to put teaching schedules together for each semester.

5.2 The committee is to hold meetings to follow up on classroom teaching in order to uncover any problems and assess instructors.

5.3 Instructors who are responsible for the curriculum are to plan to manage their teaching with the faculty committee. Instructors should follow up their activities and report annually for the purpose of curriculum development.

5.4 Teaching assessment

- At the end of the semester, there are online instructor evaluations by students and course evaluation by instructors.

- The curriculum committee is to follow up on curriculum implementation in order to get information pursuant to the improvement of teaching strategies, the application of teaching strategies, the provision of facilities affecting the quality of the curriculum and in order to report on the curriculum to the Dean.

5.5 There is to be a follow up on the evaluation of teaching quality

5.6 There is to be a follow up on curriculum implementation in order to get information for the improvement of teaching strategies, the application of teaching strategies, the provision of facilities affecting the quality of the curriculum and the report of the curriculum proposed to the Dean.

5.7 After four years, the implementation of the curriculum is to be evaluated by the committee, by external specialists, by fourth year students and by employers. A report on this curriculum implementation must be carried out.

5.8 There is to be an evaluation of curriculum satisfaction by graduates.

5.9 The evaluation outcomes in items 5.7 and 5.8 are to be taken into account in accordance with economic and social changes.

6. Curriculum

Bachelor of Economics Program (International Program) is a four-year undergraduate program with a minimum requirement of 122 credits.

6.1 Number of Credits

Minimum number of credits required for the bachelor's degree is 122 credits.

6.2 Curriculum Structure

Subject	Credit
1. General education	<u>30</u>
1.1 Language Sector	9
- Thai	3
- English	6
1.2 Science, Mathematics and Technology Sector	6
1.3 Humanity and Social Sciences Sector	13
1.4 Physical Education Sector	2
2. Major Modules	<u>72</u>
2.1 Required Modules	
2.1.1 Introduction to Microeconomics Module	6
2.1.1 Introduction to Macroeconomics Module	8
2.1.3 Accounting and Finance for Economists Module	9
2.1.4 Economic Theory Module	9
2.1.5 Empirical Economics Module	6
2.1.6 Development Economics Module	6
2.1.7 Managerial Economics and Decision Making Module	6

2.1.8 Introduction to International Economics and Banking System Module	9
2.1.9 Research Seminar and Practical Training Module	7
2.2 Elective Modules	6
2.2.1 Finance and Investments Module	
2.2.2 Entrepreneur Module	
2.2.3 International Economics Module	
2.2.4 Current Issues and Special Topics in Economics Module	
3. Free elective courses	<u>20</u>
Students are required to enroll at least 20 credits of courses that opens in Srinakharinwirot University or other universities both in Thailand and abroad.	
Total (minimum)	122

6.3 Course List

1. General education: The minimum requirements are 30 credits from the followings:

	1.1 Language Sector	9 Credits
	1.1.1 Thai	3 Credits
SWU 111	Thai For Communication	3(3-0-6)
	1.1.2 Foreign Language	6 Credits
SWU 123	English for International Communication 1	3(2-2-5)
SWU 124	English for International Communication 2	3(2-2-5)
	1.2 Science, Mathematics and Technology	6 Credits
SWU 141	Life in A Digital World	3(3-0-6)
SWU 243	Personal Financial Management	3(3-0-6)

1.3 Humanity and Social Sciences Sector		13 Credits
SWU 151	General Education for Human Development	3(3-0-6)
SWU 161	Human in Learning Society	2(2-0-4)
SWU 261	Active Citizens	3(3-0-6)
SWU 258	Arts of Speaking and Presentation	2(2-0-4)
SWU 361	SWU For Communities	3(1-4-4)

1.4 Physical Education Sector		2 Credits
SWU 132	Personal Fitness	1(0-2-1)
SWU 133	Jogging for Health	1(0-2-1)

2. **Major Modules:** The minimum requirements are 72 credits from the followings

2.1 Required Modules

2.1.1 Introduction to Microeconomics Module		6 Credits
ECN111	Mathematical Economics 1	3 (2-2-5)
ECN112	Principles of Microeconomics	3 (2-2-5)

2.1.1 Introduction to Macroeconomics Module		8 Credits
ECN121	Principles of Macroeconomics	3 (2-2-5)
ECN122	Introduction to Business and Business Ethics	3 (2-2-5)
ECN123	Thai Economy	2 (1-2-3)

2.1.3 Accounting and Finance for Economists Module		9 Credits
ECN211	Economic Statistics	3 (2-2-5)
ECN212	Financial Accounting	3 (2-2-5)
ECN213	Corporate Finance	3 (2-2-5)

2.1.4 Economic Theory Module		9 Credits
ECN221	Mathematical Economics 2	3 (2-2-5)
ECN222	Intermediate Microeconomics	3 (2-2-5)
ECN223	Intermediate Macroeconomics	3 (2-2-5)

	2.1.5 Empirical Economics Module	6 Credits
ECN311	Introduction to Econometrics	3 (2-2-5)
ECN312	Economic Policy Analysis	3 (2-2-5)
	2.1.6 Development Economics Module	6 Credits
ECN321	Economic Development	3 (2-2-5)
ECN322	Public Economics	3 (2-2-5)
	2.1.7 Managerial Economics and Decision Making Module	6 Credits
ECN331	Managerial Economics	3 (2-2-5)
ECN332	Project Feasibility Analysis	3 (2-2-5)
	2.1.8 Introduction to International Economics And Banking System Module	9 Credits
ECN411	Money and Banking	3 (2-2-5)
ECN412	Financial Economics	3 (2-2-5)
ECN413	International Economics	3 (2-2-5)
	2.1.9 Research Seminar And Practical Training Module	7 Credits
ECN421	Economic Research	3 (2-2-5)
ECN422	Economic Seminar	1 (0-2-1)
ECN423	Internship	3 (0-9-0)
	2.2 Elective Modules	6 Credits
	Choose 1 Module from 2.2.1-2.2.4 for 6 Credits	
	2.2.1 Finance and Investments Module	6 Credits
ECN431	Principles of Investments	2 (1-2-3)
ECN432	Derivative Securities	2 (1-2-3)
ECN433	Financial Modelling	2 (1-2-3)

	2.2.2 Entrepreneur Module	6 Credits
ECN441	Economics of Logistics	2 (1-2-3)
ECN442	Economics of E-Commerce	2 (1-2-3)
ECN443	Economics for Startup Entrepreneurs	2 (1-2-3)
	2.2.3 International Economics Module	6 Credits
ECN451	International Trade	2 (1-2-3)
ECN452	International Finance	2 (1-2-3)
ECN453	Economy of Southeast Asia	2 (1-2-3)
	2.2.4 Current Issues and Special Topics In Economics Module	6 Credits
ECN461	Special Topics in Economics	3 (2-2-5)
ECN462	Current Economics Problems and Issues	3 (2-2-5)

3. Free elective courses

Students are required to enroll at least 20 credits of courses that opens in Srinakharinwirot University or other universities both in Thailand and abroad.

The definition of subject codes

ECN means Economics

The first number means the year of the subjects.

The second number means the order of the module each year.

The third number means the order of the course in each module.

The definition of the credit number such as 3(3-0-6)

The first number refers to the total credits of the module.

The first number in the parentheses refers to lecture hours per week.

The second number in the parentheses refers to practice hours per week.

The third number in the parentheses refers to self-study hours per week.

6.4 Study Plan

THE FIRST YEAR (SEMESTER 1)

Modules	Credits
General Education	9
Introduction to Microeconomics Module	6
Total	15

THE FIRST YEAR (SEMESTER 2)

Modules	Credits
General Education	9
Introduction to Macroeconomics Module	8
Total	17

THE SECOND YEAR (SEMESTER 1)

Modules	Credits
General Education	6
Accounting and Finance for Economists Module	9
Total	15

THE SECOND YEAR (SEMESTER 2)

Modules	Credits
General Education	6
Economic Theory Module	9
Total	15

THE THIRD YEAR (SEMESTER 1)

Modules	Credits
Empirical Economics Module	6
Free Elective Module	10
Total	16

THE THIRD YEAR (SEMESTER 2)

Modules	Credits
Development Economics Module	6
Managerial Economics and Decision Making Module	6
Total	12

THE FOURTH YEAR (SEMESTER 1)

Modules	Credits
Introduction to International Economics and Banking System Module	9
Research Seminar and Practical Training Module	7
Total	16

THE FOURTH YEAR (SEMESTER 2)

Modules	Credits
Elective Modules	6
Free Elective Module	10
Total	16

6.5 Course Description

1. General education: The minimum requirements are 30 credits from the followings:

1.1 Language Sector 9 Credits

1.1.1 Thai 3 Credits

SWU 111 Thai For Communication 3(3-0-6)

A study of communication models and strategies. A practice in descriptive writing, summarizing, modifying and synthesizing and using language for communication in different situations, utilizing various learning processes.

1.1.2 Foreign Language 6 Credits

SWU 123 English for International Communication 1 3(2-2-5)

Practice of basic English skills, listening, speaking, reading and writing and critical thinking, emphasizing English as an international language, utilizing various learning processes, both inside and outside the classroom. This includes application in daily life and for lifelong learning, resulting in students becoming valuable members of Thai and world communities.

SWU 124 English for International Communication 2 3(2-2-5)

Practice of basic English skills, listening, speaking, reading and writing and critical thinking to enhance communication skills and experience of English as an international language, including skills in presentation, utilizing various learning processes, both inside and outside the classroom, equipping students with language skills and learning skills to become lifelong learners.

1.2 Science, Mathematics and Technology

6 Credits

SWU 141 Life in A Digital World

3(3-0-6)

A study of communication systems and processes. Developing skills in research and referencing with various software, and internet knowledge management, for lifelong study. This includes practicing presentations using IT with the realization of ethics at the individual and community level, and a study of relevant laws.

SWU 243 Personal Financial Management

3(3-0-6)

A study of financial planning and management, financial tools for liquidity, time-value of money, financial technology, personal financial analysis, tax planning, saving planning, insurance, debt management and investment planning.

1.3 Humanity and Social Sciences Sector

13 Credits

SWU 151 General Education for Human Development

3(3-0-6)

A study of the significant meanings and values of general education in humanities, social science, science, and arts, with a focus on the development in awareness and communication, emotion and intellect, in order to become quality graduates who are able to analyze, synthesize and solve problems.

SWU 161 Human in Learning Society

2(2-0-4)

Study the relationship between man and society both Thai society and world society, the impact of changing directions, society for life and environment, the importance of continuing knowledge seeking and living with virtue and ethics in a learning society.

SWU 261 Active Citizens

3(3-0-6)

Study the history and culture of Thai government politics Citizen Paradigm in democracy system, the tax system law, civic duties according to the constitution, and the importance of peaceful means in Life Public awareness and participation in reducing social inequality including guidelines for adjustment as ASEAN citizens and world citizens.

SWU 258 Arts of Speaking and Presentation 2(2-0-4)
Components, meaning, importance, genre and strategies of speech, content and language preparation, script writing and verbal and nonverbal language in different types of speech.

SWU 361 SWU For Communities 3(1-4-4)
Methods and tools for community education, engaging process by integrating student activities to enhance the understanding of the community, cultural, economic and social contexts as well as to build good relationship between the university and the community.

1.4 Physical Education Sector 2 Credits

SWU 132 Personal Fitness 1(0-2-1)
Basic principles of building and developing physical fitness in strength, speed, endurance and Muscle flexibility and the work of the circulatory system.

SWU 133 Jogging for Health 1(0-2-1)
Principles of exercise by jogging that focuses on the patience of the circulatory system and the flexibility of the body and organizing exercise programs with jogging for health.

2. **Major Modules:** The minimum requirements are 72 credits from the followings

2.1 Required Modules

2.1.1 Introduction to Microeconomics Module 6 Credits

ECN111 Mathematical Economics 1 3 (2-2-5)
A study of fundamental mathematical logic and tools for economic analysis: set and function, basic level of matrix algebra, derivatives, basic comparative static analysis, optimization in a single variable model.

ECN112 Principles of Microeconomics 3 (2-2-5)

A study of general knowledge about the ideas and analysis of microeconomics: demand and supply, market equilibrium, elasticity, equilibrium intervention, the theory of consumer behavior, the theory of production and cost, perfect competition market, imperfect competition market.

2.1.1 Introduction to Macroeconomics Module 8 Credits

ECN121 Principles of Macroeconomics 3 (2-2-5)

A study of general knowledge about the ideas and analysis of macroeconomics: the determination of national income and national income accounts, consumption and investment, unemployment and inflation, economic growth, aggregate demand, aggregate supply, money markets, monetary policies and fiscal policies, basic international finance.

ECN122 Introduction to Business and Business Ethics 3 (2-2-5)

A study of fundamental ideas of management, business, marketing, human-resources, business environment and financial management policies. Principles of business morality including basic measures and laws related to business management.

ECN123 Thai Economy 2 (1-2-3)

A study of evolution of the Thai economy, a change in Thai economic structure, the linkage between Thai economy and the rest of the world, monetary policy, fiscal policy, Thailand 4.0 model.

2.1.3 Accounting and Finance for

Economists Module 9 Credits

ECN211 Economic Statistics 3 (2-2-5)

A study of probability, random variables, samplings, probability distributions, estimation, hypothesis testing, nonparametric tests, correlation analysis, economic application, big data analytics, and usage of statistical software.

ECN212 Financial Accounting 3 (2-2-5)

A study of definitions of accounting, objectives and benefits of accounting, topics in accounting; general principles and procedures, preparation of trial balance, working papers, financial statements for service firms and merchandising firms, voucher system and petty cash system.

ECN213 Corporate Finance 3 (2-2-5)

A study of the role of financial management, financial analysis, financial planning and forecasting, profit planning, working capital management, cash management and securities, debt management, inventory management, short-term, medium-term financing, the financial structure and cost of capital, and dividend payment policy.

2.1.4 Economic Theory Module 9 Credits

ECN221 Mathematical Economics 2 3 (2-2-5)

A study of mathematics applied to economics: linear models, comparative statics by using differentials and total derivatives, optimization in multi-variable models, integral calculus, differential equations and difference equations.

ECN222 Intermediate Microeconomics 3 (2-2-5)

A study of microeconomic theories: price effect, income effect, substitution effect, choices under uncertainty, externalities, public goods, monopolist's strategies, monopolistic competitive market, oligopoly and market for factor inputs, game theory, and asymmetric information.

ECN223 Intermediate Macroeconomics 3 (2-2-5)

A study of the determination of aggregate output, inflation rates, unemployment and interest rates. Analyzing the relation between goods markets, money markets and labor markets, the role of monetary policies and fiscal policies in economic stabilization, rational expectations theory, Real Business Cycle theory and models of macroeconomics in an open economy.

2.1.5 Empirical Economics Module 6 Credits

ECN311 Introduction to Econometrics 3 (2-2-5)

A study of estimating parametric linear regression models, problems commonly encountered in estimating such models, and interpreting the estimates from such models.

ECN312 Economic Policy Analysis 3 (2-2-5)

A study of economic policies using the combination of analysis and case studies. Focus on taxation, social insurance, subsidies, income distribution, public health, education, environment and government fiscal budget. A study of strategic choice of production units which affects the attribution of public policies and the method of which the production units can be beneficial when making choices.

2.1.6 Development Economics Module 6 Credits

ECN321 Economic Development 3 (2-2-5)

A study of the comparison of economic development between developed and developing countries, economic development theory, sufficiency economy, measurement of economic development, development and globalization, poverty and income distribution, public health, population structure change and development, migration, education and dynamic human capital between rural and urban, environment, the overall economic development of Asia by a practical approach.

ECN322 Public Economics 3 (2-2-5)

A study of concepts of market efficiency, market failure and government failure, necessity of public policy and its limitations, government projects evaluation, cost benefit analysis, economic analysis of taxation on social welfare.

2.1.7 Managerial Economics and

Decision Making Module 6 Credits

ECN331 Managerial Economics 3 (2-2-5)

Study quantitative analysis of demand, production and production costs analysis, vertical merger, pricing management and strategies under the markets' structure, dynamic price competition, entry and exit of new business units, forecasting, making decisions under unstable circumstances, strategic positioning for the organizations and internal organizations.

ECN332 Project Feasibility Analysis 3 (2-2-5)

A study of project planning, writing project, project management, and project evaluation of both financial and economic by focusing on actual case studies.

2.1.8 Introduction to International Economics

And Banking System Module 9 Credits

ECN411 Money and Banking 3 (2-2-5)

A study of money markets, roles of financial institutions in the economic system, roles of a central bank in regulating banking activities, an effect of monetary policies on interest rates, real estate markets, bond markets and stock markets. Analyzing objectives and tools of Bank of Thailand's monetary policies including monetary targeting and inflation targeting.

ECN412 Financial Economics 3 (2-2-5)

A study of financial markets, efficient-market hypothesis, risk aversion in the context of utility theory, portfolio theory, the Capital-Asset Pricing Model, derivative securities.

2.2 Elective Modules 6 Credits

Choose 1 Module from 2.2.1-2.2.4 for 6 Credits

2.2.1 Finance and Investments Module 6 Credits

ECN431 Principles of Investments 2 (1-2-3)

A study of definitions of investment, processes, differences between investment and speculation, benefits and risks of investment, government securities and private securities, calculation of return rates from securities investment, principle processes of securities analysis and company analysis, asset evaluation, timing for investment and stockbroking in stock markets.

ECN432 Derivative Securities 2 (1-2-3)

A study of various forms and characteristics of financial derivatives, terminology used in the field, risk and return from the investment in these instruments, economic rationales for the existence of these sophisticated yet valuable financial products, applications of derivative instruments in risk management.

ECN433 Financial Modelling 2 (1-2-3)

A study of basic computer software knowledge for financial modelling, forecasting financial statements and financial time series, use of computer software for investment portfolio management, use of computer software for solving optimization problems and decision making, use of computer software for financial planning.

2.2.2 Entrepreneur Module 6 Credits

ECN441 Economics of Logistics 2 (1-2-3)

Study fundamental ideas of transportation and logistics and economics; analyzing problematic topics, theory of demand and supply in logistics, supply chain management, efficiency and effectiveness of transport and traffic policies, factors influencing decision to use transportation, natural monopoly and economy of scales in transportation, transportation's scale expectation and case studies of logistics development.

ECN442 Economics of E-Commerce 2 (1-2-3)

Study theoretical models to help understand the economics behind various internet businesses, A Characteristic and Structure of E-Commerce, Principles and restriction of E-Commerce, Business information Exchange technology, E-Commerce system development, Tend, Law and restriction on E-Commerce.

ECN443 Economics for Startup Entrepreneurs 2 (1-2-3)

Study of economic theories and concepts for Startup entrepreneurs that can be applied to start-up firms operating in technology disruption and volatile business environments, planning and formulating entrepreneurial strategies using innovative approaches to risk management, production efficiency, resource leveraging, and value creation.

2.2.3 International Economics Module 6 Credits

ECN451 International Trade 2 (1-2-3)

Application of the theory of international trade since the Classical theory, Neoclassical theory, New trade theory, and other groups by using mathematical tools, an analysis of the international trade policy, economic integration, and case studies on international trade problems.

ECN452 International Finance 2 (1-2-3)

Application of the theory of exchange rate determination, international balance of payments, the mechanism for a balance of payments changes under various exchange rate systems, International capital movement, and policies in the open-economy, and analysis of the major international financial crises.

ECN453 Economy of Southeast Asia 2 (1-2-3)
A study of Southeast Asia Roles and characteristics of Asian economies and current economic situations of selected countries in Asia, economic growth, industrial reforms, agricultural problems, international trade and technology, policies of macroeconomic stabilization and growth prospects.

2.2.4 Current Issues and Special Topics 6 Credits
In Economics Module

ECN461 Special Topics in Economics 3 (2-2-5)
A seminar to exchange knowledge and analyze important economic problems or topics of student interest. The topics may change according to the current situation.

ECN462 Current Economics Problems and Issues 3 (2-2-5)
A study and analysis of issues in the current economic system both national and international level.

7. People

7.1 Faculty's board



Assistant Professor Adul Supanut, PhD
Dean of the Faculty of Economics



Assistant Professor Suppanunta Romprasert, PhD
The Acting Economics Subject Area Chair



Assistant Professor Sivalap Sukpaiboonwat, PhD
Associate Dean for Administration



Assistant Professor Peera Tangtammaruk, PhD
Associate Dean for Student Developments



Assistant Professor Suwimon Hengpatana, PhD
Assistant Dean for Academic Services



Danai Tanamee, PhD
Assistant Dean for International Relations
and Communications



Assistant Professor Nattaya Prapaipanich, PhD
Assistant Dean for Academics and Research



Ms. Sirikarn Kittichayanon
Director, Office of the Dean

7.2 Academic Staff



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7.3 Academic Support Staff



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7.3.1 General Administration Affairs



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Mr. Nattakorn Tuita

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7.3.2 Fiscal and Supply Affairs



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